



TDE Wedding Highlights Single In-House Crew Model for San Francisco Wedding Photographer Services

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TDE Wedding, a full-service wedding planning and photography company based in Millbrae, California, has outlined how its in-house production model brings photography, cinematography, planning, floral design, and entertainment together under one coordinated team for couples across the San Francisco Bay Area.

Founded in 2007 under the legal name The Day Entertainment, LLC, the company operates as an all-inclusive provider serving the Peninsula and South Bay, including Millbrae, Palo Alto, Hillsborough, Redwood City, Portola Valley, San Carlos, San Mateo, and Menlo Park. Rather than assembling separate vendors, TDE Wedding assigns a single crew to manage photography, cinematography, planning and coordination, DJ and MC services, floral and decor, hair and makeup, lighting, and photo booths on the wedding day.

The approach centers on TDE Wedding photography and videography as part of a coordinated whole, with the same organization handling image capture and the surrounding logistics that shape how a wedding unfolds. According to the company, this structure reduces the coordination challenges that couples often face when multiple independent vendors work the same event.

"When one in-house team handles the photography, cinematography, planning, floral, and entertainment, everyone is working from the same timeline and the same understanding of the couple's day," said Otis Fang, Director of Production at TDE Wedding. "That coordination is what allows the photographers and videographers to anticipate moments rather than react to them."

The company offers tiered packages known as Glow, Glam, and Glitz, along with a Lite Express option for couples with more focused needs. TDE Wedding also specializes in Chinese and Asian weddings and serves as an official San Francisco City Hall wedding vendor, working with couples who hold ceremonies at the landmark building as well as those planning larger celebrations across the region.

The integrated model reflects a broader question many couples encounter as they plan: how to keep a wedding day running smoothly when photography, video, music, decor, and coordination each involve different specialists. By keeping those functions within one team, TDE Wedding aims to give couples a consistent point of contact from planning through the final edited images and video.

"Couples remember the day through the photographs and the film long after the event ends," Fang said. "Having the people who plan the day also documenting it means the story on camera matches what actually happened in the room."

TDE Wedding maintains its studio and offices in Millbrae, positioned to serve communities throughout the Peninsula and South Bay. The company's photography and videography services remain a core part of its offering, delivered alongside the full range of planning, design, and entertainment functions handled by its staff.

TDE Wedding, legally registered as The Day Entertainment, LLC, is a full-service, all-inclusive wedding planning and photography company founded in 2007 and based in Millbrae, California. The company serves the San Francisco Bay Area with a focus on the Peninsula and South Bay and specializes in Chinese and Asian weddings. TDE Wedding is located at 216 Broadway, Millbrae, CA 94030, and can be reached at (415) 813-8900.

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T.D.E. Wedding

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