



# **Keathley Landscaping Introduces Rapid Lawn Transformation Services for Dallas-Fort Worth Properties**

*July 27, 2026*

GARLAND, TX - July 27, 2026 -

Keathley Landscaping, a Dallas-based landscaping contractor operating since 2002, introduces rapid lawn transformation services that convert damaged yards into established lawns within one to three days. The service expansion addresses increasing demand for professional sod installation across Dallas, Plano, Richardson, Rowlett, and surrounding North Texas communities.

The introduction of streamlined installation protocols comes as property owners throughout the Dallas-Fort Worth metroplex face challenges with deteriorating lawns requiring complete replacement. The company has developed systematic approaches to address common lawn failures including drought damage, disease, and drainage problems that affect North Texas properties.

"We have refined our installation process to address the specific soil and climate conditions found throughout North Texas," said Logan Keathley, owner of Keathley Landscaping. "Our crews complete most residential

projects in a single day by implementing structured preparation and installation procedures that ensure proper establishment of new grass."

The sod installation process incorporates site evaluation, existing vegetation removal, soil amendment, and grading adjustments before laying new grass. Installation teams work with multiple grass varieties appropriate for North Texas conditions, including St. Augustine, Zoysia, Bermuda, and Tall Fescue. Each variety requires specific soil preparation and installation techniques to ensure successful establishment.

As Lucas sod installers serving the expanding Dallas-Fort Worth region, the company has adapted its services to meet varying property requirements. Installation procedures differ based on factors including property size, existing soil conditions, sun exposure patterns, and drainage characteristics. The systematic approach addresses underlying issues that often cause lawn failure before installing new sod.

The sod company integrates complementary landscaping services with lawn installations, including drainage system modifications, irrigation adjustments, and grading corrections. These integrated services address root causes of lawn problems rather than simply replacing grass. Proper drainage and irrigation prove particularly important for new sod establishment in North Texas clay soils.

"Successful lawn establishment requires addressing all factors that impact grass health," added Keathley. "We evaluate drainage patterns, soil composition, and irrigation coverage to create conditions that support long-term lawn vitality."

North Texas property owners increasingly recognize that professional installation impacts lawn establishment success rates. Proper soil preparation, precise grading, and correct installation techniques determine whether new sod develops strong root systems. The company provides post-installation care instructions specific to each grass variety, covering watering schedules, mowing heights, and fertilization timing.

The expansion of rapid installation services responds to market demands in developing residential areas throughout the metroplex. New construction areas particularly require established landscaping solutions as builders often provide minimal lawn installation. Property owners in established neighborhoods also seek lawn replacement services when existing grass fails beyond repair possibilities.

Keathley Landscaping maintains installation crews trained in current industry techniques for soil preparation, sod handling, and seaming procedures. The company sources sod from regional growers who cultivate varieties specifically adapted to North Texas climate conditions.

Established in 2002, Keathley Landscaping provides landscaping services throughout the Dallas-Fort Worth metroplex, including landscape design, hardscape installation, drainage solutions, and maintenance services. The company serves residential and commercial properties across Dallas, Garland, Wylie, Plano, Richardson, Rowlett, and surrounding communities.

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For more information about Keathley Landscaping, contact the company here: Keathley Landscaping  
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## Keathley Landscaping

*Providing sod installation, french drains, stonework and retaining walls, fencing, rolling gates, landscape lighting and landscaping in Texas Rockwall Wylie Plano Allen McKinney Frisco Rowlette Fate Richardson, Murphy, Parker Lucas Fairview Garland TX.*

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